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HearUSA and Tinnitus Treatment Solutions Partner to Benefit More Individuals with Ringing in Ears

May 3, 2016, Campbell, Calif. — The HearUSA Hearing Care network, which includes approximately 4,000 audiology and hearing care professional service provider locations, and Tinnitus Treatment Solutions (TTS) have created a partnership to incorporate an increased focus on tinnitus care. The partnership aims to provide broader customized sound therapy and expert clinical care to a greater number of patients.

The agreement helps to address a gap in tinnitus care while allowing each organization to build from its respective strengths: Patients benefit from TTS expert tinnitus audiology care through telemedicine, combined with in-person care and tinnitus hearing aid technologies.

“The HearUSA Hearing Care Network is pleased to add the expertise that TTS brings to our patients,” said Dr. Cindy Beyer, VP of Professional Services at HearUSA. “Tinnitus is an underserved condition for millions of people, and we are happy to provide this resource through our TTS partnership.” HearUSA serves patients nationwide, including AARP members as the provider of the AARP Hearing Care Program.

TTS is staffed by tinnitus experts who provide treatment conveniently (through tele-home care) to deliver short- and long-term relief. Tinnitus specialists provide tinnitus education, counseling and guidance throughout the patient’s habituation process. TTS applies its HaRT™ Clinical Care Program, providing Habituation Retraining Therapy. This partnership of nationwide expert tele-health tinnitus treatment and local hearing healthcare can provide higher-quality treatment to more patients currently in need of care.

Tinnitus is a complex condition with multiple potential causes, and involves both neurological and emotional components. According to the Department of Veterans Affairs (VA), it is the most common service-connected disability of returning veterans. Despite the fact that most patients are told “nothing can be done,” there are tools available that can help patients to manage the condition and find relief.

“This partnership of expert teleaudiology and in-person care focuses on bringing relief for millions of tinnitus sufferers,” adds TTS clinician Dr. Nicole King. “Tinnitus care through telemedicine has many advantages for patient treatment and convenience—in fact the Veteran’s Administration has been successfully developing tinnitus telemedicine care for military sufferers of this debilitating condition for quite some time.”

About HearUSA

HearUSA is a recognized leader in hearing care. The company partners with managed care organizations across the nation. Through its Hearing Care Network of nearly 4,000 independently practicing audiologists and hearing care providers, HearUSA administers hearing benefits and provides related products and services to both third party and self referred clients. HearUSA is the provider for the AARP Hearing Care Program, designed to help millions of Americans aged 50+ who have untreated hearing loss. For more information, visit: www.hearusa.com.

About Tinnitus Treatment Solutions

Tinnitus Treatment Solutions (TTS) is an independent professional organization comprised of audiologists specializing in tinnitus counseling and education services. TTS facilitates screening and treatment of tinnitus patients and offers superior patient-centered care using a sound therapy-based approach delivered via modern tele-audiology tools. For more information, interested patients may call (888) 300-6093 or visit <http://aarphearingcare.com/tinnitus-solutions-hrc/> or www.ttsrelief.com.

About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million that helps people turn their goals and dreams into 'Real Possibilities' by changing the way America defines aging. With staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and promote the issues that matter most to families such as healthcare security, financial security and personal fulfillment. AARP also advocates for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name. As a trusted source for news and information, AARP produces the world's largest circulation magazine, AARP The Magazine and AARP Bulletin. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. To learn more, visit www.aarp.org or follow @aarp and our CEO @JoAnn_Jenkins on Twitter.

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